



## Nottingham's creative industry cluster connects with Athens, Barcelona and Cascais



UK WON is delighted to launch its film and report on Nottingham's Creative Industry Ecology, produced as part of the EU's CINet initiative to recognise the value of creative businesses and the considerable contribution they make to the economy.

CINet also involves creative clusters in Athens, Barcelona and Cascais (Portugal). The initiative follows survey responses received by UK WON from 39 local creative businesses. It uses film to record the experiences of four entrepreneurs including the challenges they faced when starting out, the opportunities that exist for those hoping to establish their own businesses and the advice they can offer to others.

City entrepreneurs who participated in the making of the film include [Hazel Atkinson Jewellery LLP](#); [Jo Welch Creative](#) (photographer and artist); Annie Haley, [MultiPie Ltd](#) (mobile app development); and Matt Burton, [Rusty Monkey Ltd](#) (web development and design).

The film, *Angie Steps Out*, traces the steps of someone who is thinking of starting her own business but is nervous about the process so consults the entrepreneurs to learn from their experiences.

[Read more about Nottingham's Creative Industry Ecology and watch our film Angie Steps Out](#)

# ***Please Forward***

## **About UK WON and Workplace Innovation**

**UK WON** is a not-for-profit organisation that works with employers' and professional bodies, trade unions, universities, policy makers and others committed to developing and disseminating new ways of organising work that lead to sustainable competitiveness, an innovative culture and a high quality of working life.

**Workplace Innovation** helps enterprises and their employees to improve organisational performance and working lives by releasing the full knowledge, skill and creativity of people at every level.

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